

FOURTH GENERATION MOBILE FORUM (4GMF)

Simplicity. Personality. *Reshaping the mobile future - a Global Initiative*

2007 Fourth Generation Mobile Forum

October 22-24, 2007

Moscone Center South Hall & Marriott, San Francisco

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October 22nd (Mon) Agenda – Moderated by WSJ & Forbes Moscone Center, South Hall

All morning distinguished executives panel Q&A: 11:35am – 12:15pm



Don Clark
Deputy Bureau Chief
The Wall Street Journal (WSJ)
Chief Moderator of VIP Keynotes



9:00am – 12:15pm



Julius P. Knapp
Chief, Office of Engineering & Technology
U.S. F.C.C.



9:00am – 9:30am



Anand Chandrasekher
Senior Vice President & General Manager
Intel Mobility Group
"Unleashing The Mobile Internet Experience"



9:30am – 10:15am
(fireside chat with WSJ reporter)



Peter Taglia
Senior Director of Mobile Applications
Oracle
"Trends for Enterprise Mobile Applications"

10:15am – 10:55am



Bill Krenik
CTO of Wireless Business
Texas Instruments
"Technology Innovations for the 4G Mobile Experience"

10:55am – 11:35am



Thomas Lee
Managing Director
JP Morgan
"4G Investment"

2:00pm - 2:30pm



Angel Ruiz
President & CEO
Ericsson N.A.
"Delivering on the Promise of Mobile Broadband"

2:30pm – 3:00pm



Bill Sanders
VP of Mobile Networks Programming
Sony Pictures TV Int'l
"Mobile TV via 4G"

3:00pm – 3:30pm



Ozzie Diaz
Chief Technologist, Mobility & Wireless
Hewlett-Packard Company
"Designing 4G for the User Experience"

3:30pm – 4:00pm



Len Lauer
Executive VP & Group President
Qualcomm
"TBA on QCOM 4G"

4:00pm – 4:20pm



Rasoul Safavian
VP & CTO, Americas
Bechtel Communications
"Emerging Backhaul Solutions for NG Tech"

4:20pm – 4:40pm





Akira Arutaki
Ass. Senior Vice President
NEC Communications
“Dependable Wireless Mesh Network
for Next Generation Lifeline”



4:40pm – 5:00pm



Atish Gude
Senior Vice President of Mobile Broadband
Sprint-Nextel
“TBA on Sprint Xohm”



5:00pm – 5:20pm



Michael Goguen
Managing Partner
Sequoia Capital
“TBA on 4G VC”



5:20pm – 5:40pm

October 23rd (Tue) Agenda - – Moderated by CNET

Marriott Hotel (across street of Moscone Center)

9:30AM - 10:30AM CTIA Keynote Session by Microsoft CEO (Steve Ballmer), Moscone Center



Willie W. Lu
Chairman & Chief Architect
4GMF Mission, US& CN
“4G-OWA for NG iPhone”



10:45am -11:15am



Dennis Cheek
Vice President
Ewing Marion Kauffman
“4G and the future of learning”



11:15am – 11:45am



Hiroyo Ogawa
Executive Director
NICT, Japan
“R&D of NG Wireless”



11:45am – 12:15pm



Derek Kerton
Principal, Wireless
The Kerton Group



Featured Moderator

2:00pm – 5:00pm



Stephane Maes
Chief Architect & Chief Technology Officer
Oracle Mobility
"Achieving true convergence with 4G networks"



2:00pm – 2:30pm



David Wood
Executive Vice President
Symbian
"4G and the future of the mobile OS"



2:30pm – 3:00pm



Berge Ayvazian
Chief Strategy Officer
Yankee Group
"TBA"



3:00pm – 3:30pm



Scott Sobers
Sr. Director of Global Solutions
IBM
"What is driving innovation & what is the next big thing?"



3:30pm – 4:00pm



Gary Kovacs
Vice President of Mobile & Devices
Adobe
TBA



4:00pm – 4:30pm



Sanjiv R. Parikh
Head of Emerging Business
Microsoft
"TBA on MSFT 4G Strategy"



4:30pm – 5:00pm



Mohammad Shakouri
Vice President
Alvarion
"Alvarion mobile WiMax"



5:00pm – 5:30pm

October 24th (Wed) Agenda Marriott Hotel (across street of Moscone Center)

4GMF WG & Budget Planning Committee: 9:00am – 12:00pm

Future Mobile Phone Design Tutorial (HW/ SW/ Design for future mobile phone): 10:00am-3:00pm



Willie W. Lu
Chief Architect
China 4G R&D Center, USCWC
"China 4G – TD-OFDMA"

9:00am -9:30am



Rob Trice
Nokia Growth Partner
Nokia Corporation
"TBA on Nokia 4G"

9:30am – 10:00am



Future Mobile Phone Design Tutorial: HW & SW

(May Include iPhone hardware and software disclosure plus Q&A – No Copy, No Print. For educational purpose only.)

10:00am-3:00pm, October 24th. Marriott Hotel



Future Phone by OWA: Service-Oriented vs. Transmission-Specific

The 4GMF'2007 Registration includes full access to CTIA Wireless I.T. Exhibitions & Keynotes. Please visit www.4GMF.org or www.4GMF.com for details on registration and logistics. For any question, please contact steve@delson.org.

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**4GMF 2007 SUMMIT, MOSCONE CENTER, SAN FRANCISCO, 22-24 OCT, 2007
REGISTRATION FORM**

PLEASE SEND THE FORM TO: (FAX) +1-603-590-0637 (EMAIL) REGISTER@4GMF.ORG OR REGISTER ON-LINE
(NON-REFUNDABLE)

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Mailing Address (to send confirmation): _____

City _____ *Sate/Province* _____ *Country* _____ *ZIP/Postal Code* _____

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Organization: _____ Email Address: _____

GENERAL REGISTRATION FEES

On or before September 1st, 2007 After September 1st, 2007

FULL REGISTRATION (Member *)	US\$ 890	US\$ 1090	\$ _____
FULL REGISTRATION (Non-Member *)	US\$ 1090	US\$ 1290	\$ _____
ONE DAY PASS (22nd or 23rd)	US\$ 690	US\$ 790	\$ _____

* For IEEE/ACM/CTIA (select the member type) member rates, provide member number: _____
For Group Registration of Five People and More, please contact steve@delson.org for group discount rate.

TUTORIAL (2:00~6:00pm Oct. 24th) *On or before September 1st, 2007 After September 1st, 2007*

Future Mobile Phone Design Tutorial (Complete HW/SW/FW Design)	US\$ 490	US\$ 590	\$ _____
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TOTAL (General + Tutorial) US\$ _____

PAYMENT INFORMATION

Check/Money_Order/Draft in US Dollar Drawn in a US Bank, Make it Payable to:
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